

FAQS on the COST RECOVERY services:

Who are you?

We are PHD Advisors, LLC. <u>www.phdadvisors.net</u>. We have been around since 2007. We are a full-service bookkeeping, accounting, finance and general business acceleration firm.

What differentiates you?

- -For one, we offer companies no charge services like the ones in this program.
- -As you'll see on our website, we offer "Big 4" and "Fortune 500" quality services for small businesses at reasonable prices.
- -We are also different in that we are not a pure accounting or a pure coaching/consulting firm. We are both. Why? Because we don't believe that accounting should exist in a vacuum. We treat our clients holistically, as every facet of your business is related to every other facet.

In fact, most accountants are rear view mirror facing. We believe in using the financials to help us look through the windshield to help clients plan for the future and execute on those plans. That's where the coaching and consulting comes in. The numbers and the past are critical, but it is the future where your success will be determined.

What is this program?

It is a variety of no cost areas (low hanging fruit) in which we have helped clients save on costs and therefore increase profits.

What does it cost me?

It costs you nothing in terms of dollars and cents.

How much of my time will this take?

It depends on the service. Most services will take very little of your time. Some may take more time if we determine that odds of recovery are better and more information is necessary.

What documents do you require?

It depends on the service. For most of the financial services it requires 2-3 years of tax returns, income statements and balance sheets. See spreadsheet.

What are my odds of recovery?

We wouldn't be spending our time working on these things for you if the odds were low. We have performed hundreds of these evaluations and recovered millions, yes millions of dollars for clients. In most cases, we should be able to find you some cash. If not cash, then savings in time or resources, which equates to money for you. Finally, we may be able to increase the value of your business also.

How do you get paid?

On most services we get paid 20% of all cash recovered or paid to you. On some we get more, as our costs are higher. See spreadsheet. All other recoveries are on us!

What's the catch?

There is no catch. This is the real deal. Of course, if we do a good job for you, you just might decide that we are worth working with on your accounting and general business growth needs. That is our end game!